



Consumer Genetics [Conference](#): Top Thought Leaders in Health and Genetics Weigh In

The Opportunities, Risks, and Realities

(CAMBRIDGE, Massachusetts – May 12, 2009) -

With the option of consumer genetics increasingly becoming a reality for the average individual, leading life sciences companies and industry service providers have joined together to launch the [Consumer Genetics Conference](#), a first-of-its kind program focusing on all aspects of personal genetics. This year, the conference will be hosted in Boston, from June 9-11, 2009 and will attract thought leaders from the NIH, FDA, and a host of companies from the fields of biotechnology, diagnostics, and healthcare.

“We are at a critical junction where [Consumer Genetics](#) may emerge as an innovative force that spurs valuable progress in medical science, or alternatively, as pseudo-science that markets oversimplification and fosters misunderstanding”, said Robert C. Green, MD, MPH, a fellow in genetics at Harvard Medical School and Professor of Neurology and Epidemiology at Boston University Schools of Medicine and Public Health. “[The Consumer Genetics Conference](#) will be a positive way to encourage communication and enhance collaboration between this emerging industry and the academic community”, Green continued.

“Recently, the subject of biomarker utility to determine disease predisposition has been hotly debated in leading scientific journals, therefore it is important to establish an unbiased forum where issues, relating to Direct to Consumer Genetics (DTC), can be discussed in the context of scientific, legal, and business considerations”, said John Boyce, Co-Founder of [Delphi Bio](#), President of DNA Like Me, and co-host of the [conference](#). Boyce continued, “Given the breadth of subjects and thought leading speakers, this [conference](#) promises to initiate those discussions and educate consumers”.

All workshops at the conference are open to attendees including the public, regardless of registrant type. For registration information, click [here](#). For a full list of speakers, click [here](#).

The Consumer Genetics Show

[The Consumer Genetics Conference](#) was developed and launched in 2008 and will host its inaugural event in Boston at the Hynes Convention Center from June 9-11, 2009. It is hosted by DNA Like Me, [Delphi Bio](#), and [Genomic Healthcare Strategies](#),

Organizing Committee:

Genomic Healthcare Strategies, Keith Batchelder, Peter Miller

Foley Hoag, Hathaway Russell

Feinstein Kean Healthcare, Marcia Kean, Lynn Blenkhorn

Boston University, Robert Green

Highland Capital, John Burns

National Society of Genetic Counselors, Angela Trepanier, Meghan Carey

DNA Like Me and Delphi Bio, John Boyce

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