

3rd Annual Consumer Genetics Conference
June 7-9, 2011
Hynes Convention Center, Boston

PRELIMINARY AGENDA – DRAFT ONLY

Tuesday, June 7

9:00-10:45 **Kickoff/State of the Union**

Opening remarks, conference organizers
Keynote: Randy Scott, Genomic Health
Sharon Terry, Genetic Alliance
Gerald McDougall, PricewaterhouseCoopers

10:50-11:15 *Coffee*

11:15-12:45 **Advances in Molecular Diagnostics Technology**

Michael Phillips, Montreal Heart Institute
Stefan Matysiak, FlexGen
Martin Horlitz, QIAGEN

12:45-2:15 Lunch

2:15-2:45 **Spotlight:** Heidi Rehm, Harvard Partners

2:45-3:30 **Keynote:** George Church, Harvard University

3:30-4:00 *Coffee*

4:00-5:45 **Next-Gen Sequencing Roundtable**

Barrett Bready, Nabsys
Frank Feist, NobleGen
Illumina (speaker TBA)
Tal Raz, GnuBIO
Steve Turner, Pacific Biosciences
Steve Lincoln, Complete Genomics

5:45-6:30 **Keynote:** Jonathan Rothberg, Life Technologies

Wednesday, June 8

8:30-10:00 **The Inflection Point: Genome-Guided Care Moves from Disruptive Innovation to Mainstream Clinical Care**

Dietrich Stephan, Ignite Institute

Jeff Elton, KEW Group
Clay Marsh, Ohio State University

10:00-10:30 *Coffee*

10:30-11:30 **Investment Banking Perspective**
Kira Sheinerman, Rodman & Renshaw
Jamie Streater, SG Cowen

11:30-12:15 **Keynote: Legal Implications as We Approach the Clinic**
Hank Greely, Stanford University

12:15-1:45 *Lunch*

1:45-3:00 **Genetics in the Regulatory & Policy Realm**
Moderator: Hathaway Russell, Foley Hoag
Bruce Quinn, Foley Hoag
Zivana Tezak, FDA

3:00-3:30 **Spotlight:** Michael Christman, Coriell Institute for Medical Research

3:30-4:00 *Coffee*

4:00-4:45 **Looking Toward the Future: The Personalized Medicine Vision**
Keynote: Jay Flatley, Illumina

5:00 *Networking party, sponsored by Illumina*

Thursday, June 9

8:30-9:15 **Keynote:** Muin Khoury, CDC

9:15-9:45 **Spotlight: Consumer Company POV**
Bruno Bernard, L'Oreal

9:45-10:45 **Spotlight: Patient Impact & Genetic Counseling**
Elissa Levin, Navigenics
Amber Trivedi, Informed DNA

10:45-12:15 **New Progress in Cancer Treatment**
Alexis Borisy, Foundation Medicine
Gavin Gordon, CollabRx
Chris Varma, Blueprint Medicines