



Significant Investment in Personal Genetics – Consumer Genetics Conference

The Opportunities, Risks, and Realities

(CAMBRIDGE, Massachusetts – May 26, 2009) -

DNA Like Me, Inc, the parent company of the [Consumer Genetics Conference](http://www.consumergeneticsconference.com) (www.consumergeneticsconference.com), has received a significant investment that will allow the company to make 275 passes to the conference available at a 99% discount. The passes are available to all, and will allow full access to every aspect of the conference.

The company that purchased the passes to the Consumer Genetics Conference www.consumergeneticsconference.com is interested in furthering the awareness of the general public, as well as that of the scientific, legal, and medical communities – on the subject of ***Direct to Consumer Genetics***. “We are pleased with industry’s growing interest in the personal genetics space, as this market is at the intersection of health records, informatics, genetics, and technology”, said John Boyce, President of Delphi Bio and DNA Like Me. “Companies that have not been traditionally involved in the biotechnology space are crossing over and making an effort to understand what their involvement may be in the near future”, Boyce continued.

The [Consumer Genetics Conference](http://www.consumergeneticsconference.com), unlike traditional conferences that are organized by a professional trade show company, is a grass roots effort by influential people in the field who are passionate about furthering the awareness of the interplay between genetics and healthcare.

The 99% discount passes are available to all and can be accessed by:

- ***Going to the website www.consumergeneticsconference.com***
- ***Clicking “Register”***
- ***Click the appropriate registration type***
- ***Enter the required information***
- ***When prompted enter the coupon code: DNA123***
- ***Press the “Apply Coupon” button***

The item will be discounted and the total charge will be between \$3 - \$12. See you in June!

The Consumer Genetics Conference

[The Consumer Genetics Conference, www.consumergeneticsconference.com](http://www.consumergeneticsconference.com) was developed and launched in 2008 and will host its inaugural event in Boston at the Hynes Convention Center from June 9-11, 2009. It is hosted by DNA Like Me, Delphi Bio www.delphibio.com, and [Genomic Healthcare Strategies, www.genomichealthcarestrategies.com](http://www.genomichealthcarestrategies.com).

Organizing Committee:

Genomic Healthcare Strategies, Keith Batchelder, Peter Miller

Foley Hoag, Hathaway Russell

Feinstein Kean Healthcare, Marcia Kean, Lynn Blenkhorn

Boston University, Robert Green

Highland Capital, John Burns

National Society of Genetic Counselors, Angela Trepanier, Meghan Carey

DNA Like Me and Delphi Bio, John Boyce

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